

Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Billing Address:

GMMB, Inc./ Washington D.C. Attention: Accounts Payable Washington Harbor 3050 K St. NW Ste 100 Washington, DC 20007

INVOICE

		invoice #
Advertiser	DCCC/ Horsford	Invoice Date
Product	Horsford/DCCC	Invoice Month
Estimate Number	2193	Invoice Period

_	Invoice #	108122-1
	Invoice Date	10/28/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/23/12

Station	KSNV	
Account Executive	Amy McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	ſ

Order #	108122
Alt Order #	06866388
Deal #	
Order Flight	10/23/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	143
Product Code	149

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to			•	<u> </u>		
				10/22/12	to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	5:11 AM	SH12105H Fight	\$450.00		1
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/22/12	to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	6:30 AM	SH12105H Fight	\$700.00		1
3	KSNV	Today Show	658a-9am		to						
					to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	8:58 AM	SH12105H Fight	\$900.00		1
4	KSNV	M-F Today Show II	9-10a		to						
					to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	9:58 AM	SH12105H Fight	\$425.00	1	1
5	KSNV	Rachael Ray	11am-12pm		to						
					to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	11:39 AM	SH12105H Fight	\$325.00	1	1
6	KSNV	Noon News	12-1230pm		to						
					to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	12:22 PM	SH12105H Fight	\$425.00	1	1
7	KSNV	The Agenda 1230pm	1230-1p		to						
					to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	12:38 PM	SH12105H Fight	\$325.00	1	1
8	KSNV	Dr Phil	3-4p		to						
					to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	3:21 PM	SH12105H Fight	\$450.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

10/23/12



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Sales Region	National	Order Flight	10/23/12 - 10/23/12

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Line		Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	KSNV	4PM NEWS (1 hour)	4-5pm	to							
					12 to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	4:08 PM	SH12105H Fight	\$725.00		1
10	KSNV	M-F Early News	5-630p		to						
				10/22/	12 to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	6:24 PM	SH12105H Fight	\$1,200.00		1
11	KSNV	M-F Jeopardy	630-7pm		to						
		• •	•	10/22/	12 to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	6:42 PM	SH12105H Fight	\$1,300.00		1
12	KSNV	M-F Wheel of Fortune	7-730pm		to						
			·	10/22/	12 to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	7:13 PM	SH12105H Fight	\$1,300.00		1
13	KSNV	FacetoFace/Ralston Report	730-758pm		to						
		·	·	10/22/	12 to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	7:58 PM	SH12105H Fight	\$900.00	l	1
14	KSNV	Tuesday Prime 8-9pm	8-9pm		to						
		,	•	10/22/	12 to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	8:41 PM	SH12105H Fight	\$4,000.00	ı	1
15	KSNV	M-F News 3 at Eleven	11pm-1135pm		to			-			
				10/22/	12 to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	11:14 PM	SH12105H Fight	\$1,200.00		1
16	KSNV	Tonight Show	1135p-1236a	. ~	to				Ţ., <u>_</u>		·
			op 1200a	10/22/	12 to 10/28/12	1x	-T				
				10/22/	12 10 10/20/12	1.7	•				

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16	KSNV KSNV	Tonight Show	1135p-1236a	to Tu NOT AVA	10/23/12 ILABLE RAT	:00 F			\$500.00	Unresolved	1
		,	Aired Spots	15		_					

<u>Gross Total</u> \$14,625.00 Agency Commission \$2,193.75

Net Amount Due \$12,431.25 Payment Terms 30 Days

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